



PAM WESTON
Founder



**Special
Enrollment
BONUS!**

**See enclosed
Bonus
Certificate**

School of Fitness & Nutrition

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**Now you can take the first step toward
an exciting career as a Personal
Fitness Trainer & Nutritional Specialist!**

- Get unlimited Graduate Career Support
- Get 0% financing on our very affordable
monthly-payment tuition plan
- Prepare for a fast-paced career in a
fast-growing field!

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Dear Friend:

If you've ever dreamed about stepping into an exciting career as a Personal Fitness Trainer & Nutritional Specialist, take a look at this wonderful new opportunity!

U.S. Career Institute, a nationally accredited leader in medical and healthcare training, now brings you the most dynamic program we've ever offered in the field of FITNESS & NUTRITION! There are no classes to attend and no schedules to keep. You train at home in your spare time!

Experienced Personal Fitness Trainers and Nutritional Specialists can earn up to \$30.00, \$40.00, \$50.00 an hour or more! The opportunities are endless in this fast-growing field!

As a Professional Personal Fitness & Nutritional Specialist, you'll be admired and appreciated for your expertise and knowledge. You'll design and lead exercise and nutrition programs for some of your community's most prominent citizens. You can work for yourself. You can work from home! Or work in exciting locations like:

- Health clubs, resorts and cruise ships
- Country clubs and spas
- Sports therapy and rehabilitation centers...

- Physicians' practices and hospitals

Every year more and more Americans discover how much better they can look and feel if they make time for a customized program of exercise and nutrition. That's why the demand for Fitness Trainers & Nutritional Specialists is great—and growing every year!

Fitness & Nutrition is Big Business!

Fitness & Nutritional Specialists lead the way in physical and dietary training at locations in just about every city and community you can think of. They often work in plush private clubs and local health clubs or spas...for physicians and therapists...and on their own, working their own hours and writing their own tickets to success.

More than a Paycheck...it's a Profession!

Today, from coast to coast, in cities, towns and rural areas, Fitness & Nutritional Specialists are designing fitness programs, leading aerobics and exercise classes—and staying beautifully fit and trim themselves in the process! You'll know how to keep yourself and others healthy and in shape. Your clients will deeply appreciate your enthusiasm and skills. You'll be a respected and valued professional!

Flexible Hours to Fit Your Lifestyle!

Work full-time or part-time, or start your own business and consult out of your home. Work days, evenings or weekends—your choice! People from all walks of life need training in fitness and nutrition—imagine your pride and satisfaction when you're the one who provides them with it!

Save money when you enroll now. No interest or finance charges on our affordable monthly payment plan.

Enroll in the School of Fitness & Nutrition today and train to perform this much-needed, health-providing service. You need no previous training! And you don't have to quit your regular job! No need to change a single thing in your daily schedule.

You'll get everything you need to complete your course: lessons, videos, training aids and help from your instructor whenever you want. It's all yours to use and keep forever! When you graduate, you'll be a Professional Personal Fitness Trainer & Nutritional Specialist.

Study just a few hours a week and you can be on your way to a wonderful career! Start your training now and go at your own pace—as fast or slow as you want. Get your Certificate as a Personal Fitness Trainer & Nutritional Specialist in **as little as four months**, or take longer to finish if you wish.

Here are just a few of the subjects covered in your course:

- Fitness training • Strength training • Therapeutic exercise
- Nutrition • Diet and Lifestyle...and much, much more!

**Consider the many advantages of training at home to be a
Personal Fitness Trainer & Nutritional Specialist.**

- Choose the time and place you want to study. You can set your own schedule and plan your study time around your family, job and other responsibilities. No classes to attend!
- Study when you have the time—not according to an instructor's schedule. "Heavy up" your studies when you're able, then take time off for family and social commitments.
- Everything is included in your tuition. There are no extras or hidden charges. Your low tuition covers lessons, video instructions, flash cards, supplements, exercise equipment, and much more!

**Plus...get special training in the support functions that
make you even more valuable!**

In addition to your vital training as a Fitness & Nutritional Specialist, you'll learn how to do the research to do your job, as well as how to develop counseling and education programs on calorie intake, nutrients, cholesterol, package labeling, fats, triglycerides and many other areas. You'll have all the tools you need to become a trusted and valuable asset to your employer and clients!

**Need to talk to an Instructor for help?
Just email us or call our toll-free Home Study Hotline!**

Once you enroll, you can call and speak directly with one of our instructors for help and guidance if you need to. Just phone our toll-free Home Study Hotline or email us from anywhere in the United States.

A U.S. Career Institute Certificate...plus Unlimited Career Support

When you graduate from our Fitness & Nutritional Specialist program, you'll be awarded a richly lithographed Certificate, signifying your standing as someone who has acquired the skills you need to work as a professional in the field.

In addition to your Certificate, you'll also receive our special "graduation gift" described in the enclosed materials.

This is a limited time offer and you must enroll by the deadline—within 30 days of the date you received this letter—to qualify for your bonus gift.

**100% Satisfaction Commitment with our unique
Money-Back, No-Questions-Asked Policy...**

That's right! We offer you a 100% money-back commitment. Here's how it works. Send in your small down payment with your enrollment

agreement or call the toll-free enrollment line listed below.

We'll send your first lessons right out to you. If you change your mind at any time within seven days of receiving your first lesson shipment, simply call and tell us you don't want to be a Personal Trainer and Nutritional Specialist and cancel your enrollment. We'll refund your down payment in full. You have nothing to lose and everything to gain!

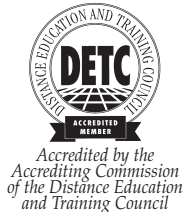
**Now you have all the facts.
Enroll today and you'll get:**

- Your Certificate...Personal Fitness Trainer & Nutritional Specialist...when you complete your course!
- Low monthly tuition payments with no interest charges ever!
- Unlimited Graduate Career Support!
- Our 100% money-back commitment!
- Your special enrollment bonus and graduation gift...be sure to enroll by the deadline date!

Sound good? It's all yours if you act now!

To begin, just fill out the enrollment agreement and send it to us along with your down payment in the postage-paid envelope we've enclosed. Or for fastest service you can **call our toll-free EasySTART line at 1-800-528-7907** to enroll by phone right now.

Don't put off fulfilling your dream any longer. We'll be watching for your enrollment!



Sincerely,

Pam Weston,
Founder

PW:dt

Encl: 0203400SL01B-38

P.S. We've marked your course for **PriorityPLUS** processing so you'll receive your first shipment quicker than ever before.

Plus when you enroll, you'll receive a SPECIAL BONUS GIFT!
See the enclosed certificate for details. Be sure to fill out the certificate and enclose it with your enrollment agreement.